CASTEL BECOMES AN ORDINARY MEMBER OF ASERCOM



*Milan, March 31, 2025* – **Castel**, a leading company in the production of components for refrigeration and air conditioning, is pleased to announce its transition from Associated Member to Ordinary Member of ASERCOM (Association of European Refrigeration Component Manufacturers).

**ASERCOM** is the European association representing manufacturers of components for refrigeration and air conditioning systems. Its mission is to address scientific and technical issues by promoting standards for performance evaluation, testing methods, and product safety, with a strong focus on environmental protection. ASERCOM represents the interests of its members by issuing guidelines and position papers, supporting measures to improve energy efficiency, and managing certification programs for compressor and condensing unit performance.

Castel's participation as an Ordinary Member of ASERCOM represents a significant opportunity for both parties. Castel contributes its expertise and innovative capabilities to support the development of advanced technological standards on an international level. At the same time, by joining ASERCOM, Castel gains direct access to a network of industry experts and ongoing discussions on key sector issues, enabling it to address future technological and regulatory challenges more effectively.

This collaboration allows both organizations to work together in tackling future challenges and actively shaping the future of sustainable refrigeration, creating mutual value for both parties.

**Michele Roda**, CEO of Castel, stated: "We are proud to join the other esteemed ASERCOM members, with their long-standing history, in pursuing the association's goals. We are committed to supporting ASERCOM's authoritative and well-regarded voice in positively influencing the industry and addressing future challenges. We are deeply honored to be welcomed into the ASERCOM family!"

**Marco Masini**, President of ASERCOM, commented: "We warmly welcome Castel as an Ordinary Member of ASERCOM. Castel's experience and dedication will be invaluable to our joint efforts in promoting high standards and addressing the challenges facing our industry."

This milestone reflects Castel's continued commitment to actively contributing to the development and innovation of the refrigeration and air conditioning industry, strengthening collaboration with key industry players, and promoting technological excellence and environmental sustainability.

